

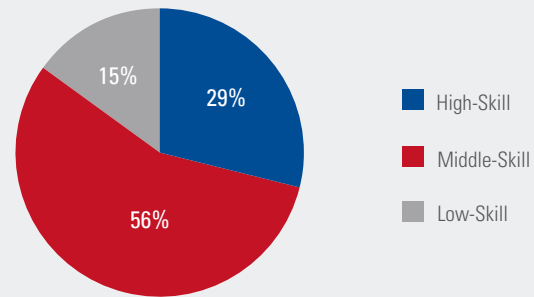
Iowa's Forgotten Middle

Middle-skill jobs, which require education beyond high school but not a four-year degree, make up the largest part of America's and Iowa's labor market. Key industries in Iowa are unable to find enough sufficiently trained workers to fill these jobs.

Jobs by Skill Level, Iowa, 2015

Demand for Middle-Skill Jobs is Strong

Fifty-six percent of all jobs in 2015 were middle-skill.

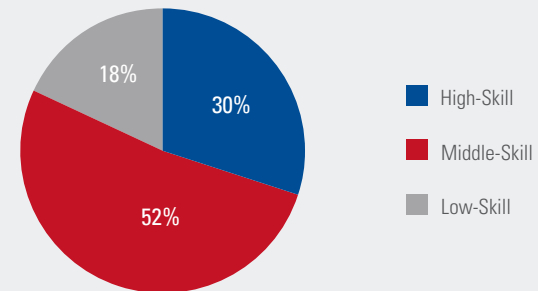


Source: NSC analysis of Bureau of Labor Statistics Occupational Employment Statistics by State, May 2015.

Job Openings by Skill Level, Iowa, 2014-2024

Demand for Middle-Skill Jobs Will Remain Strong

Between 2014-2024, 52 percent of job openings will be middle-skill.

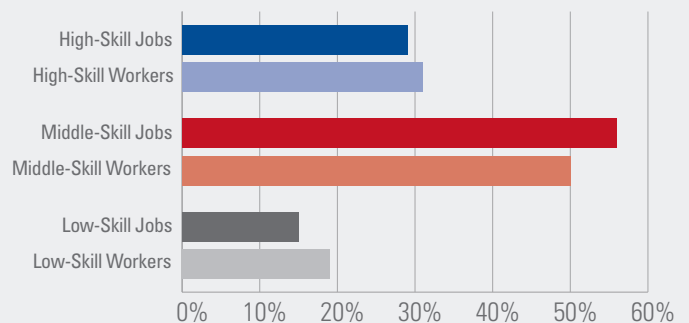


Source: NSC analysis of long-term occupational projections from state labor/employment agency.

Jobs and Workers by Skill Level, Iowa, 2015

A Middle-Skill Gap

Middle-skill jobs account for 56 percent of Iowa's labor market, but only 50 percent of the state's workers are trained to the middle-skill level.



Source: NSC analysis of Bureau of Labor Statistics Occupational Employment Statistics by State, May 2015 and American Community Survey data, 2015.

