Overview of 2015 State Legislation

July 28, 2015

@skillscoalition
Our Vision

We seek an America that grows its economy by investing in its people, so that every worker and every industry has the skills to compete and prosper.
Our Mission

• We **organize** broad-based coalitions seeking to raise the skills of America’s workers across a range of industries.

• We **advocate** for public policies that invest in what works, as informed by our members’ real-world expertise.

• And we **communicate** these goals to an American public seeking a vision for a strong U.S. economy that allows everyone to be part of its success.
Today’s Speakers

• Bryan Wilson, State Policy Director, National Skills Coalition

• Brooke DeRenzis, Senior State Policy Analyst, National Skills Coalition

• Elizabeth Creamer, Advisor for Workforce Development Secretary of Commerce and Trade, Office of Governor Terence R. McAuliffe

• Andrea Ferstan, Director of Education and Jobs, Greater Twin Cities United Way
2015 Themes

• Workforce Innovation and Opportunity Act (WIOA) Implementation

• Career Pathways

• Job-Driven Training
Some states enacted bills on WIOA state plans and implementation:

AR Senate Bill 791:
- Requires Governor to submit unified plan
- Establishes state workforce board TANF standing committee
- Defines nine federal programs as one-stop partner programs in addition to WIOA’s six core programs

LA House Bill 741: Requires state workforce board to develop and submit a combined state plan to Governor
WIOA Implementation

States also enacted WIOA implementing legislation that emphasizes skills strategies:

• **CA Assembly Bill 1270:** Builds on CA’s existing emphasis on sector partnerships and career pathways.

• **FL House Bill 7019:** Creates task force charged with WIOA implementation recommendations, including those on sector strategies and career pathways.

• **VA HB 1986 & SB 1372:** Advance postsecondary credential attainment, sector strategies, career pathways, and cross-program information as part of WIOA implementation.

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Career Pathways

Some states increased investments in career pathway approaches:

- **CO House Bill 1274**: Requires state workforce board to design career pathways in construction, IT, and health care.

- **MN House File 3**: Provides an $11.2 million investment in career pathways during the 2016-17 biennium and expands MN’s outcome report card for adult workforce programs.
Career Pathways

Others increased investments in adult education:

• AR Senate Bill 154: Establishes adult education charter schools to offer curriculum that results in high school diploma and industry certification.

• CA Assembly Bill 104: Creates Adult Education Block Grant program to establish and support regional adult education consortia.

• GA House Bill 63: Creates a tax credit for employers who provide or sponsor an adult basic skills education program.

• OH 2016-2017 Budget Act: Expands the state’s Adult Diploma Program to help adults earn a high school diploma while participating in training.

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Career Pathways

Some states passed legislation to expand tuition assistance:

- **IN Senate Bill 509**: Creates adult student grant for students who are financially independent.

- **NE LB 519**: Creates community college gap assistance program.

- **OR Senate Bill 81**: Provides eligible community college students with grants to cover remainder of tuition not paid for by state and federal aid grants.
Some states enacted legislation to expand work-based learning:

- **CA FY 2015-16 Budget**: Increased funding for apprenticeship programs by $29.1 million.

- **CO House Bill 1230**: Creates a partial reimbursement program for expenses related to paid internships in key industries.

- **WA Senate Bill 5863**: Requires Department of Transportation to fund apprenticeship preparation and support services and engage underrepresented populations.
Job-Driven Training

At least two states passed legislation establishing bodies to advise the state on health care workforce policy:

- **HI House Bill 696**: Establishes health care workforce advisory board.

- **OK Senate Bill 612**: Requires state workforce board to form subcommittee on health workforce.
Job-Driven Training

Other states passed legislation to support employer-driven training programs:

• **AR Senate Bill 891**: Creates planning and implementation grants to support employer-driven training.

• **ME LD 1019**: Establishes program to create employer-driven job training programs in high-demand fields.
Credentials to Compete for a New Virginia Economy

Elizabeth Creamer
Advisor for Workforce Development
Office of the Secretary of Commerce and Trade
For Governor Terence R. McAuliffe
Virginia will need more than 1.4 million new and replacement workers over next 10 years.

About 50 to 65% of these jobs will be specialized, skilled, and technical jobs at technician level, so called “middle skills” jobs.

These jobs offer access to middle class lifestyles.

They are accessible with the right certifications, licenses, apprenticeships, and postsecondary education certificates.

VA calls these *Credentials to Compete*
24 publicly funded programs under 8 state agencies, serving more than a million Virginians from middle school to retirement age

Advised by Virginia Board of Workforce Development with support from cross-agency, cross program staff

State and Regional Sector Strategies and Career Pathways

Evaluated by Virginia Workforce Report Card
A Policy Agenda for Credentials to Compete

- Governor’s Executive Order 23: New Virginia Economy Workforce Initiative
- Sets a benchmark of 50,000 Credentials to Compete to meet short term workforce needs for job ready technicians
- Governor and key stakeholders followed up with announcement of long term goal for workforce credentials: 462,000 by 2030
- Signature initiative for Governor’s administration
- Intended to spur a more business driven and integrated workforce system
Governor’s Workforce Agenda for 2015 General Assembly Session

Redirects $4.5 million in workforce funds to education and training; reduces administrative overhead to “free” funds for training

Establishes a new $1.1 million incentive program for workforce regions that achieve credential attainment benchmarks

Requires 24 programs to report on statewide performance measures

Requires workforce regions to convene stakeholders for sector strategies, career pathways, and Credentials to Compete
Establishes VA’s first financial aid program for non-credit training targeted to in-demand certifications.

Requires community colleges to establish policies for articulating some non-credit training for college credits.

Sets up a new competitive grant program that awards state funds to industry consortia committing a cash match to the state’s investment. Funds can support: pre-employment and incumbent worker training and workforce pipeline development.

Requires statewide marketing initiative.

Establishes Credentials to Compete as a strategic priority in multi-year state plans for higher education and the community college system.
Vision

A prosperous and equitable region where businesses have the skilled workers they need to compete and all adults have the opportunity to participate in the workforce and advance toward family-sustaining wages

Mission

To dramatically increase the number of adults earning family-sustaining wages, especially people of color
Dramatically increase the number of adults earning family-sustaining wages, especially people of color by 2020

Establish standardized outcome reporting and net impact analysis

Industry-led sector partnerships

2013 - 2014 Legislative Biennium
- State Budget

2015 - 2016 Legislative Biennium
- State Bonding

2017 - 2018 Legislative Biennium
- State Budget

2019 - 2020 Legislative Biennium
- State Budget

2021 - 2022 Legislative Biennium
- State Bonding

Business leadership

Career Pathways
- Expand Career Pathways $3M
- Expand Career Pathways $11.2M
- Expand Career Pathways $20M
2015 Workforce Update

Career Pathways programs
• $11.2M realigned funding for Career Pathways
• 4500 adults trained

Standard outcome reporting – workforce
• $200K to build public reporting dashboard

Higher education performance
• MNSCU report remediation outcomes in 2018
Your Questions

Please submit your questions using the question box.
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