



Liza D. Smitherman

Jostin Construction, Inc.
Cincinnati, Ohio

Partner of National Skills Coalition

Liza D. Smitherman, Vice President of Professional Development for Jostin Construction, Inc. and Partner in Brewster Pumping, LLC, is a graduate of Bowling Green State University with a bachelor of science degree in Education and a master of education degree in counseling from Xavier University. She joined Jostin Construction, formerly Jostin Concrete Construction, in 1998 in partnership with her husband in their first generation, family-owned business. At that time, she provided basic accounting and financial support to the company.

As the business grew, she shifted her attention to providing knowledgeable leadership in the planning and directing of programs for all human resource areas within the company including employment, employee relations, compensation, training and development, benefits administration, and equal employment opportunity. She also facilitates the development of policies and programs to meet Jostin's organizational needs. In 2005, Liza took a primary role in the startup of Brewster Pumping, LLC, a subsidiary of Jostin Construction. There she directs and coordinates the day-to-day activities of the business and provides direction toward establishing and implementing short and long term goals.

Jostin Construction provides quality concrete flat work for construction managers, general contractors and owners. As a self-performing concrete construction company, Jostin's management team continually strives for innovative and cost-effective ways to improve safe and on-time project completions. Their subsidiary, Brewster Pumping, performs quality concrete pumping, allowing Jostin to provide concrete pumping that is reliable and competitively priced.

Business Leaders United for Workforce Partnerships is comprised of employers from a range of industries who are concerned about our nation's skills gap, who are working with local partners to train and hire community residents for skilled jobs, and who want our country's policymakers to follow suit and invest, aggressively and effectively, in the skills of America's workers. BLU is an initiative of National Skills Coalition, National Fund for Workforce Solutions, Skills for America's Future and Corporate Voices for Working Families. Learn more at: www.nationalskillscoalition.org/BLU.