



South Carolina

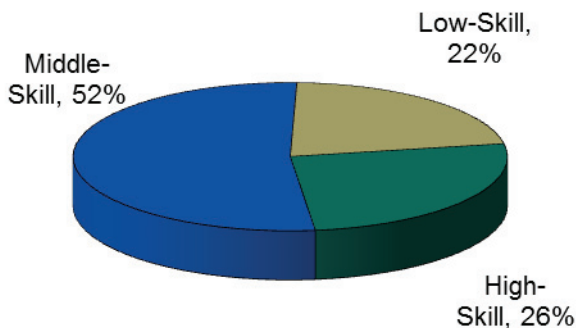
Growing South Carolina’s Economy by Investing in the Forgotten Middle

Middle-skill jobs, which require more than high-school, but less than a four-year degree, make up the largest part of America’s and South Carolina’s labor market. All too often, key industries in South Carolina are unable to find enough sufficiently trained workers to fill these jobs. As a result, job creation and economic growth are stifled. We can’t afford that—particularly now—in South Carolina.

Years ago, our nation established a number of workforce development programs to meet this demand by preparing South Carolina’s workers for middle-skill jobs. But since then, our federal education and training policies have largely forgotten about these jobs, and investments in the programs that prepare middle-skill workers have plummeted. As a result, in South Carolina too many workers struggle to find decent jobs and too many employers struggle to find skilled employees. Our federal policymakers—including South Carolina’s congressional delegation—must address the investment shortfall in the forgotten middle of the labor market. South Carolina simply can’t afford the lost jobs and productivity that complacency brings.

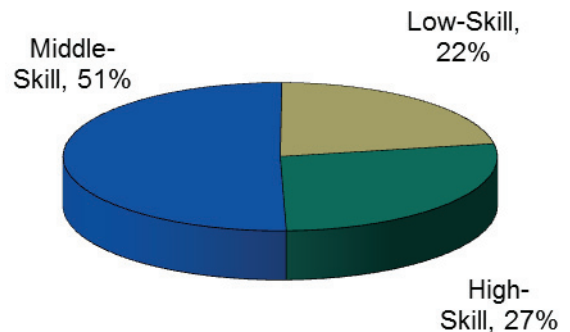
Demand for Middle-Skill Jobs is Strong, Will Remain Strong in South Carolina

South Carolina Jobs by Skill Level, 2008



South Carolina Department of Employment and Workforce

South Carolina Jobs by Skill Level, 2018



Middle-Skill Jobs are the Backbone of South Carolina’s Economy

Middle-skill jobs are key to our nation's health, its infrastructure and its economic growth. Many of these jobs cannot be outsourced: from the care of our sick and elderly, to the repair of our computerized cars, to the running and maintenance of our factories' advanced machinery, to the construction of our nation's bridges and buildings. Middle-skill jobs can provide good wages and career paths for America’s and South Carolina’s workers.

Examples of High-Demand Middle-Skill Jobs in South Carolina	Industry	2009 Median Annual Earnings*
Civil Engineering Technicians	Engineering	\$40,820
Police and Sherriff’s Patrol Officers	Protective Services	\$36,450
Truck Drivers, Heavy and Tractor-Trailer	Trucking	\$35,590
Automotive Mechanics	Installation, Maintenance, Repair	\$32,520
Carpenters	Construction	\$32,480

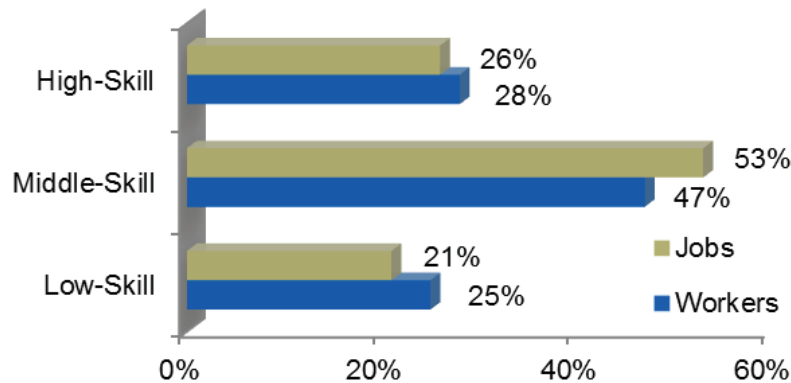
* 2009 median annual earnings for all occupations in South Carolina = \$29,420



South Carolina's Skills Mismatch: A Middle-Skills Gap

In 2009, about 53 percent of South Carolina's jobs were in middle-skill occupations. But only 47 percent of the state's workers likely have the appropriate training for these jobs.

South Carolina Jobs and Workers by Skill Level, 2009

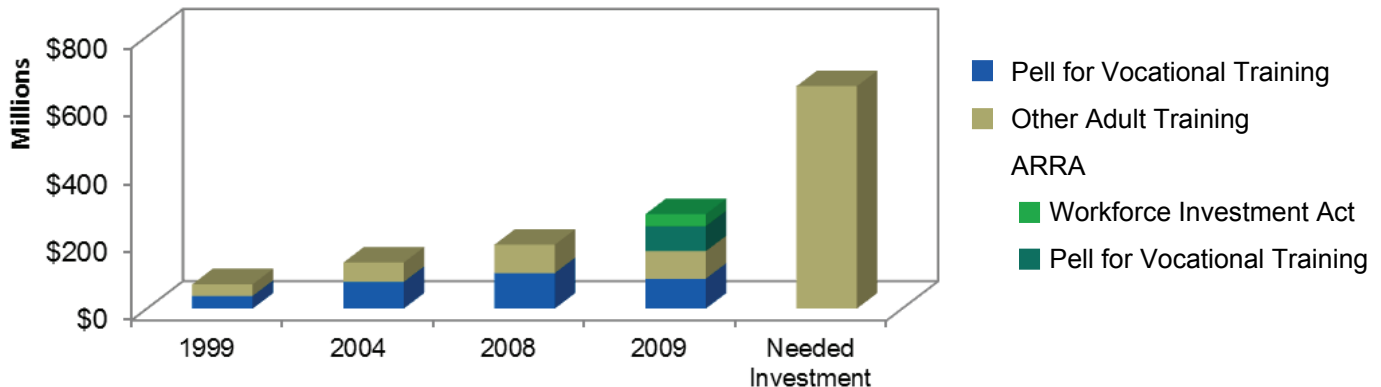


Sources: U.S. Department of Labor and U.S. Bureau of the Census

South Carolina' Competitiveness Requires Federal Investments in Training for Middle-Skill Jobs

To maintain a strong economy, South Carolina must address its middle-skills gap by investing in a skilled workforce. Training just another 5 percent of South Carolina's workforce for middle-skill jobs would require a new investment, beyond existing state and federal programs, of at least \$485 million or 3.9 times South Carolina's current federal funding for all job training, adult education, vocational education, and financial aid for community college students.

South Carolina's Middle-Skills Investment Gap



Sources: U.S. Departments of Labor and Education. Note: American Recovery and Reinvestment Act (ARRA) Funds were a one-time investment in adult training programs, and include Workforce Investment Act (WIA) and Pell Grant for Vocational Training funding.